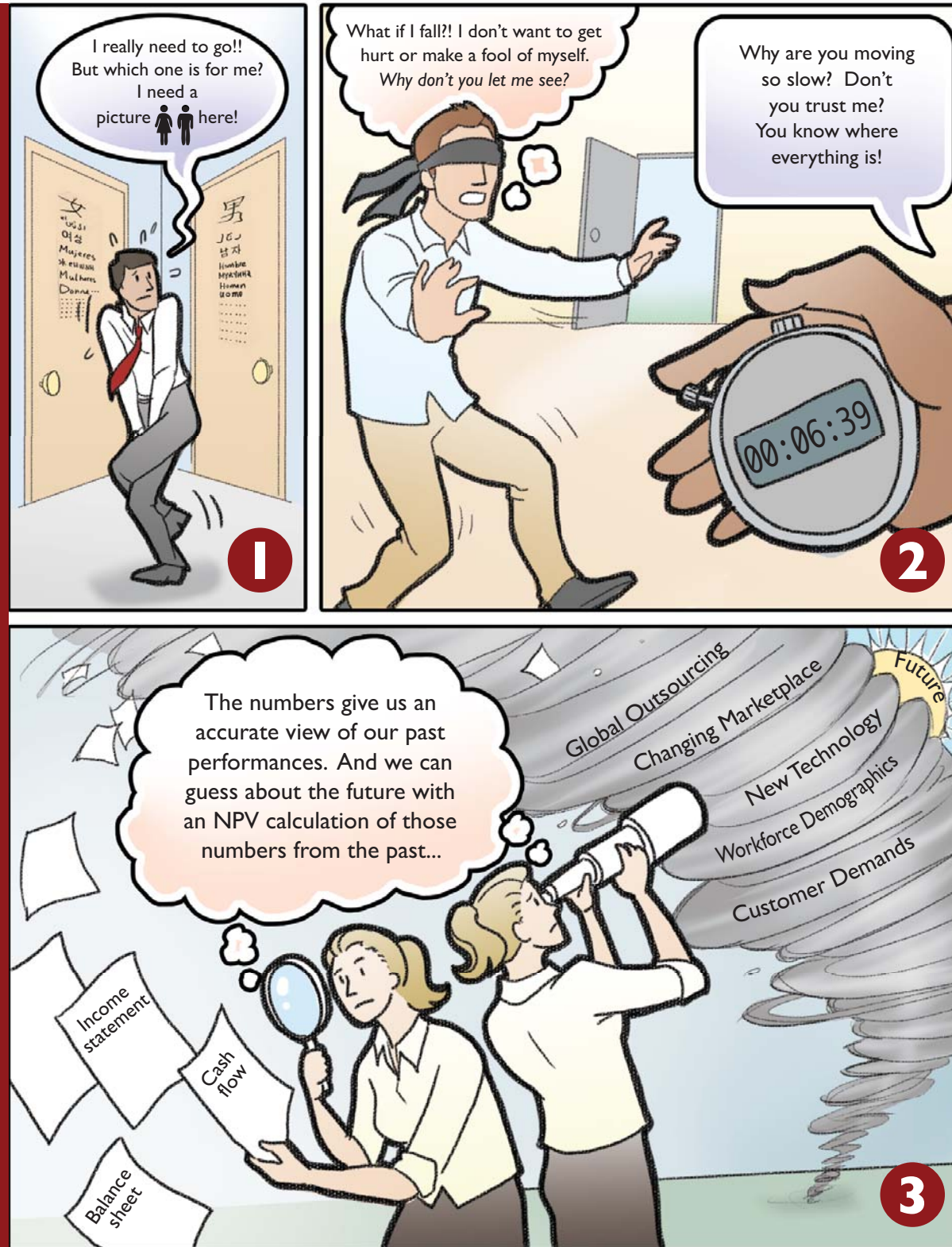


# The Art of Visualization

Using the Right Brain to Connect Your People to Strategy

Imagine for a moment that you are in a room and the lights go out. You are in total darkness. But you know the direction to the door. You have navigated it many times. You know where other objects are placed. Yet, you bend your knees and reach out your hands tentatively, fumbling toward where you think you will find the door.

Please turn to page 10



Please turn to next page